



National Seniors Men's Tennis Association Survey - 2023

#	Question	Target	Venue Avg.
1.	If you live in the U.S. which state do you live in...if you are outside which country?	N/A	N/A
	<p><u>Summary</u></p> <p>17 Participants selected <i>Outside U.S. (please comment)</i> (1.3%)</p> <p>3 Participants selected <i>WI</i> (0.2%)</p> <p>34 Participants selected <i>WA</i> (2.6%)</p> <p>25 Participants selected <i>VA</i> (1.9%)</p> <p>4 Participants selected <i>VT</i> (0.3%)</p> <p>6 Participants selected <i>UT</i> (0.5%)</p> <p>91 Participants selected <i>TX</i> (7.1%)</p> <p>22 Participants selected <i>TN</i> (1.7%)</p> <p>48 Participants selected <i>SC</i> (3.7%)</p> <p>3 Participants selected <i>RI</i> (0.2%)</p> <p>22 Participants selected <i>PA</i> (1.7%)</p> <p>24 Participants selected <i>OR</i> (1.9%)</p> <p>5 Participants selected <i>OK</i> (0.4%)</p> <p>22 Participants selected <i>OH</i> (1.7%)</p> <p>1 Participant selected <i>ND</i> (0.1%)</p> <p>60 Participants selected <i>NC</i> (4.7%)</p> <p>49 Participants selected <i>NY</i> (3.8%)</p> <p>11 Participants selected <i>NM</i> (0.9%)</p> <p>19 Participants selected <i>NJ</i> (1.5%)</p> <p>7 Participants selected <i>NH</i> (0.5%)</p> <p>9 Participants selected <i>NV</i> (0.7%)</p> <p>2 Participants selected <i>NE</i> (0.2%)</p> <p>6 Participants selected <i>MO</i> (0.5%)</p> <p>8 Participants selected <i>MS</i> (0.6%)</p> <p>6 Participants selected <i>MN</i> (0.5%)</p> <p>22 Participants selected <i>MI</i> (1.7%)</p> <p>42 Participants selected <i>MA</i> (3.3%)</p> <p>23 Participants selected <i>MD</i> (1.8%)</p> <p>9 Participants selected <i>ME</i> (0.7%)</p> <p>11 Participants selected <i>LA</i> (0.9%)</p> <p>15 Participants selected <i>KY</i> (1.2%)</p> <p>8 Participants selected <i>KS</i> (0.6%)</p> <p>3 Participants selected <i>IA</i> (0.2%)</p> <p>11 Participants selected <i>IN</i> (0.9%)</p> <p>20 Participants selected <i>IL</i> (1.6%)</p> <p>4 Participants selected <i>ID</i> (0.3%)</p> <p>3 Participants selected <i>HI</i> (0.2%)</p> <p>52 Participants selected <i>GA</i> (4%)</p> <p>262 Participants selected <i>FL</i> (20.4%)</p> <p>1 Participant selected <i>DE</i> (0.1%)</p> <p>14 Participants selected <i>CT</i> (1.1%)</p> <p>18 Participants selected <i>CO</i> (1.4%)</p> <p>211 Participants selected <i>CA</i> (16.4%)</p> <p>10 Participants selected <i>AR</i> (0.8%)</p> <p>32 Participants selected <i>AZ</i> (2.5%)</p> <p>9 Participants selected <i>AL</i> (0.7%)</p> <p>3 Participants selected <i>select an answer</i> (0.2%)</p>		
2.	How long have you been a member of the National Seniors Men's Tennis Association?	N/A	N/A



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#	Question	Target	Venue Avg.
	<p><u>Summary</u> 266 Participants selected <i>5+ years</i> (23%) 370 Participants selected <i>3-5 years</i> (32%) 420 Participants selected <i>1-2 years</i> (36.3%) 100 Participants selected (8.7%)</p>		
3.	USTA awards Ranking Points for the best four tournaments you play in each year with National Cat 1 events receiving the most points and local events the least. How many tournaments do you play each year?	N/A	N/A
	<p><u>Summary</u> 6 Participants selected <i>21+</i> (0.5%) 35 Participants selected <i>11-20</i> (3%) 221 Participants selected <i>6-10</i> (18.7%) 911 Participants selected <i>0-5</i> (77.1%) 8 Participants selected (0.7%)</p>		
4.	Which categories do you play?	N/A	N/A
	<p><u>Summary</u> 'National Category 2' was selected time 'National Category 1' was selected time 'National Category 3' was selected time 'National Category 4' was selected time 'NTRP' was selected time 'National Category 5' was selected time</p>		
5.	How much do you typically spend if there if there is no housing provided?	N/A	N/A
	<p><u>Summary</u> 162 Participants selected <i>\$200 or more per night</i> (14.6%) 309 Participants selected <i>\$151 - \$200 per night</i> (27.8%) 491 Participants selected <i>\$100 - \$150 per night</i> (44.1%) 132 Participants selected <i>Less than \$100 per night</i> (11.9%) 19 Participants selected (1.7%)</p>		
6.	Would you like the tournament to look to providing housing?	10	5.2
	<p><u>Summary</u> 573 Participants scored 10 (<i>Yes</i>) (51.5%) 536 Participants scored 0 (<i>No</i>) (48.2%) 4 Participants scored N/A (0.4%)</p>		
7.	How important are the following factors in you deciding to play a tournament?	N/A	N/A



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#	Question	Target Venue Avg.									Weight	Rank
Option	1st	2nd	3rd	4th	5th	6th	7th	8th	9th			
Location	735 65.4%	157 14%	84 7.5%	51 4.5%	32 2.8%	23 2%	23 2%	13 1.2%	6 0.5%	8.1	1st	
Competition	104 9.3%	382 34%	230 20.5%	141 12.5%	108 9.6%	96 8.5%	37 3.3%	19 1.7%	7 0.6%	6.7	2nd	
Well-Run Event	78 6.9%	170 15.1%	238 21.2%	288 25.6%	178 15.8%	110 9.8%	39 3.5%	15 1.3%	8 0.7%	6.2	3rd	
Friends and Comaraderie	32 2.8%	86 7.7%	118 10.5%	178 15.8%	281 25%	199 17.7%	127 11.3%	73 6.5%	30 2.7%	5	4th	
Facility	6 0.5%	70 6.2%	96 8.5%	159 14.1%	183 16.3%	182 16.2%	253 22.5%	136 12.1%	39 3.5%	4.4	5th	
USTA Ranking Points	43 3.8%	83 7.4%	71 6.3%	85 7.6%	106 9.4%	262 23.3%	263 23.4%	162 14.4%	49 4.4%	4.3	6th	
Consolation Rounds	22 2%	84 7.5%	120 10.7%	101 9%	94 8.4%	101 9%	159 14.1%	280 24.9%	163 14.5%	3.9	7th	
Prize Money	19 1.7%	39 3.5%	121 10.8%	68 6%	86 7.7%	100 8.9%	134 11.9%	172 15.3%	385 34.3%	3.3	8th	
Chance for Gold, Silver or Bronze Ball	85 7.6%	53 4.7%	46 4.1%	53 4.7%	56 5%	51 4.5%	89 7.9%	254 22.6%	437 38.9%	3.1	9th	

8. How important are each of the following tournament amenities: N/A N/A

Option	1st	2nd	3rd	4th	5th	6th	Weight	Rank
Gift Bags/Shirts, Etc.	509 47.1%	208 19.2%	137 12.7%	120 11.1%	65 6%	42 3.9%	4.8	1st
Dinners	117 10.8%	189 17.5%	386 35.7%	236 21.8%	116 10.7%	37 3.4%	3.9	=2nd
Lunches	158 14.6%	230 21.3%	216 20%	317 29.3%	119 11%	41 3.8%	3.9	=2nd
Tournament Prizes	70 6.5%	355 32.8%	193 17.9%	250 23.1%	163 15.1%	50 4.6%	3.8	4th
Housing	162 15%	69 6.4%	89 8.2%	76 7%	131 12.1%	554 51.2%	2.5	5th
Prize Money	65 6%	30 2.8%	60 5.6%	82 7.6%	487 45.1%	357 33%	2.2	6th

9. Do you feel that certain amenities add to your overall player experience? Player gifts, sports drinks on courts, bottle water, snacks on courts, are a few examples? 10 8.7

Summary

926 Participants scored 10 (Yes) (86.9%)
 139 Participants scored 0 (No) (13%)
 1 Participant scored N/A (0.1%)



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#	Question	Target	Venue Avg.
10.	Over the past two years the NSMTA has provided non-sanctioned team events that are organized by the NSMTA. Would you like to see more of these types of events?	10	7.3
	<u>Summary</u> 762 Participants scored 10 (<i>Yes</i>) (72.2%) 290 Participants scored 0 (<i>No</i>) (27.5%) 3 Participants scored N/A (0.3%)		
11.	USTA is currently evaluating various scoring formats. Which ones do you prefer (Check all that apply)?	N/A	N/A
	<u>Summary</u> 'Regular 2 out of 3 sets' was selected time 'Championship Tie Break in Lieu of a 3rd set' was selected time '8 Game Pro Set Matches' was selected time 'Other (please comment)' was selected time		
12.	If the scoring format was different than the one you prefer, would you still play?	N/A	N/A
	<u>Summary</u> 381 Participants selected <i>Maybe</i> (35.6%) 64 Participants selected <i>No</i> (6%) 623 Participants selected <i>Yes</i> (58.3%) 1 Participant selected (0.1%)		
13.	In the past 3-5 years has your participation in events increased or decreased?	N/A	N/A
	<u>Summary</u> 338 Participants selected <i>Remained the same</i> (31.6%) 483 Participants selected <i>Decreased</i> (45.1%) 246 Participants selected <i>Increased</i> (23%) 4 Participants selected (0.4%)		
14.	Per your response to the prior question, if participation has increased, decreased or remained the same, please provide the reason in the box below	N/A	N/A
15.	Please rate the USTA Website as it relates to tournament play?	5	2.8
	<u>Summary</u> 61 Participants scored 5 (<i>5 (excellent)</i>) (5.7%) 189 Participants scored 4 (<i>4 (above average)</i>) (17.7%) 49 Participants scored 3 (<i>3 (NA)</i>) (4.6%) 376 Participants scored 3 (<i>3 (average)</i>) (35.3%) 210 Participants scored 2 (<i>2 (below average)</i>) (19.7%) 181 Participants scored 1 (<i>1 (poor)</i>) (17%)		
16.	Please rate the NSMTA Website as it relates to tournament play?	5	3.6



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Question Target Venue Avg.

Summary

182 Participants scored 5 (5 *excellent*) (17.2%)
 367 Participants scored 4 (4 *above average*) (34.7%)
 260 Participants scored 3 (NA) (24.6%)
 194 Participants scored 3 (3 *average*) (18.4%)
 34 Participants scored 2 (2 *below average*) (3.2%)
 19 Participants scored 1 (1 *poor*) (1.8%)
 1 Participant scored N/A (0.1%)

17. Which of the following social media platforms do you follow the NSMTA? N/A N/A

Summary

'NA' was selected time
 'Facebook' was selected time
 'Instagram' was selected time
 'Twitter' was selected time

18. How do you prefer to receive news/announcements from the NSMTA? N/A N/A

Summary

10 Participants selected *Other* (0.9%)
 13 Participants selected *Social Media* (1.2%)
 1039 Participants selected *Email* (97.6%)
 3 Participants selected (0.3%)

19. How often do you visit the NSMTA's website (<https://www.nsmta.net>)? N/A N/A

Summary

902 Participants selected *Less than 5 times per month* (85.6%)
 49 Participants selected *More than 5 times per month* (4.6%)
 68 Participants selected *Every week* (6.5%)
 35 Participants selected (3.3%)

20. Where do you obtain your tournament information: N/A N/A

Summary

'USTA website (usta.com)' was selected time
 'NSMTA (nsmta.net)' was selected time
 'Other (please comment)' was selected time

21. Please rate how well the USTA promotes and supports tournament play? 5 2.7

Summary

43 Participants scored 5 (5 *excellent*) (4.1%)
 172 Participants scored 4 (4 *above average*) (16.3%)
 45 Participants scored 3 (NA) (4.3%)
 401 Participants scored 3 (3 *average*) (38%)
 247 Participants scored 2 (2 *below average*) (23.4%)
 147 Participants scored 1 (1 *poor*) (13.9%)



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#	Question	Target	Venue Avg.
22.	Would you play in National level tournaments if they were not sanctioned by the USTA?	10	6.9
	<u>Summary</u> 719 Participants scored 10 (Yes) (68.5%) 328 Participants scored 0 (No) (31.3%) 2 Participants scored N/A (0.2%)		
23.	Do you participate in NTRP League Tournaments?	10	3.6
	<u>Summary</u> 373 Participants scored 10 (Yes) (35.5%) 678 Participants scored 0 (No) (64.4%) 1 Participant scored N/A (0.1%)		
24.	What level of NTRP do you participate at?	N/A	N/A
	<u>Summary</u> 4 Participants selected 6.0 - 7.0 (0.4%) 7 Participants selected 5.5 (0.7%) 64 Participants selected 5.0 (6.3%) 287 Participants selected 4.5 (28.1%) 355 Participants selected 4.0 (34.7%) 113 Participants selected 3.5 (11.1%) 15 Participants selected 3.0 (1.5%) 2 Participants selected 2.5 (0.2%) 2 Participants selected 2.0 (0.2%) 1 Participant selected 1.5 (0.1%) 4 Participants selected 1.0 (0.4%) 152 Participants selected NA (14.9%) 16 Participants selected <i>select an answer</i> (1.6%)		
25.	Do you participate in Age-Level based tournaments?	10	9.4
	<u>Summary</u> 987 Participants scored 10 (Yes) (93.7%) 66 Participants scored 0 (No) (6.3%)		
26.	Would you prefer all National Age-Based Level Tournaments (Category Levels 1-3) offer the same scoring format.	10	8.7
	<u>Summary</u> 902 Participants scored 10 (Yes) (86.5%) 139 Participants scored 0 (No) (13.3%) 2 Participants scored N/A (0.2%)		
27.	Would you prefer in all National Category Level 1-3 tournaments to provide:	N/A	N/A



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#	Question	Target	Venue	Avg.
	<p><u>Summary</u> 37 Participants selected <i>Other (please comment)</i> (3.6%) 474 Participants selected <i>Feed in thru Quarters</i> (45.9%) 512 Participants selected <i>1st round losers consolation, or</i> (49.6%) 9 Participants selected (0.9%)</p>			
28.	National Level 1-3 tournaments, which doubles format do you prefer:	N/A		N/A
	<p><u>Summary</u> 34 Participants selected <i>Other (please comment)</i> (3.3%) 401 Participants selected <i>Round Robin Formats</i> (38.8%) 587 Participants selected <i>Single Elimination Draws with Consolation, or</i> (56.8%) 12 Participants selected (1.2%)</p>			
29.	The NSMTA is considering multiple age based tournaments in a region or on a National level similar to what takes place in Florida and California. Would you be interested in these events on a:	N/A		N/A
	<p><u>Summary</u> 104 Participants selected <i>Neither</i> (10.1%) 296 Participants selected <i>National Level</i> (28.8%) 613 Participants selected <i>Regional Level, or</i> (59.6%) 16 Participants selected (1.6%)</p>			
30.	Currently there are two Senior Tennis organizations - National Senior Men’s Tennis Association (NSMTA) and the National Women’s Tennis Organization (NWTO) which serve as voices for promoting senior tennis. If you are not a member of either organization, would you be interested in receiving more information or potentially joining either one?	N/A		N/A
	<p><u>Summary</u> 668 Participants selected <i>Already a member</i> (64.5%) 120 Participants selected <i>No</i> (11.6%) 242 Participants selected <i>Yes</i> (23.4%) 5 Participants selected (0.5%)</p>			
31.	The International Tennis Federation changed its nomenclature from “Seniors” to “Masters” this year. Thus the age groups 30 and above are now referred to as the ITF Masters Tour. Do you think calling age-group tennis “senior” as we currently do in the U.S. is limiting in any way?	10		1.5
	<p><u>Summary</u> 158 Participants scored 10 (<i>Yes</i>) (15.3%) 872 Participants scored 0 (<i>No</i>) (84.7%)</p>			
32.	Please rate the Serve Tennis site as it relates to tournament play?	5		3.1



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#	Question	Target	Venue Avg.
	<p><u>Summary</u> 35 Participants scored 5 (5 <i>excellent</i>) (3.4%) 131 Participants scored 4 (4 <i>above average</i>) (12.8%) 632 Participants scored 3 (NA) (61.5%) 162 Participants scored 3 (3 <i>average</i>) (15.8%) 36 Participants scored 2 (2 <i>below average</i>) (3.5%) 28 Participants scored 1 (1 <i>poor</i>) (2.7%) 3 Participants scored N/A (0.3%)</p>		
33.	Please rate the pre-tournament and event communications (match day/times, email/text, important reminders, weather updates, general information, event portal) regarding your tournament experiences (1=poor/5= excellent)	5	3.4
	<p><u>Summary</u> 115 Participants scored 5 (5 <i>excellent</i>) (11.2%) 322 Participants scored 4 (4 <i>above average</i>) (31.5%) 180 Participants scored 3 (NA) (17.6%) 321 Participants scored 3 (3 <i>average</i>) (31.4%) 61 Participants scored 2 (2 <i>below average</i>) (6%) 24 Participants scored 1 (1 <i>poor</i>) (2.3%)</p>		
34.	Please rate the quality of the tennis facilities regarding your NSMTA tournament experiences:	5	3.7
	<p><u>Summary</u> 151 Participants scored 5 (5 <i>excellent</i>) (14.7%) 400 Participants scored 4 (4 <i>above average</i>) (39.1%) 311 Participants scored 3 (NA) (30.4%) 144 Participants scored 3 (3 <i>average</i>) (14.1%) 16 Participants scored 2 (2 <i>below average</i>) (1.6%) 2 Participants scored 1 (1 <i>poor</i>) (0.2%)</p>		
35.	Please rate the helpfulness/responsiveness of staff & volunteers regarding your tournament experiences:	5	4
	<p><u>Summary</u> 305 Participants scored 5 (5 <i>excellent</i>) (29.8%) 403 Participants scored 4 (4 <i>above average</i>) (39.4%) 174 Participants scored 3 (NA) (17%) 128 Participants scored 3 (3 <i>average</i>) (12.5%) 13 Participants scored 2 (2 <i>below average</i>) (1.3%)</p>		
36.	What suggestions would you have to help increase participation in senior tennis or events around the country?	N/A	N/A